

ERIKA CAPPS : CREATIVE SPECIALIST

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ATLANTA, GA 30318

[QUALIFICATIONS]

I am a visual design professional with the ability to create intriguing messages through effective website development, interactive design, social media outreach and e-mail marketing. I am detail-oriented, self-motivated, and accustomed to working in deadline-driven atmospheres. I would like to work in a creative environment where I can construct clever concepts and contribute to a variety of projects. I have exceptional collaborative abilities, customer-service expertise, confidence in handling organizational duties, and well-developed written and verbal communication skills.

[EDUCATION]

GEORGIA STATE UNIVERSITY

[08.2004 - 05.2009]

BFA in Graphic Design

3.5 GPA

[TECHNICAL SKILLS]

Advanced knowledge of Adobe Flash, Illustrator, Photoshop, InDesign, After Effects, Final Cut Pro, Dreamweaver, HTML and CSS, Microsoft Office

[AWARDS / ACHIEVEMENTS]

South East Excellence in Design [2009]

AIGA-ATL Member [2009-2010]

President's List /Dean's List [2004-09]

GSU Presidential Scholar [2004]

[CLIENT EXPERIENCE]

4th & Swift Restaurant, Altfest Financial, The Bureau Bar, GA State University, H&F Bread Company, The N Network

[WORK EXPERIENCE]

HAVERTYS FURNITURE Atlanta, GA [09.2010 - Present]

Web Designer

Worked in advertising building creative online experiences, responsible for developing effective web design, e-mail marketing campaigns, flash banners, and product videos

ZOO ATLANTA Atlanta, GA [05.2010 - 09.2010]

Jazzoo Event Planning Committee

Developed, marketed, and executed plans for the Jazzoo benefit event, designed promotional materials such as emails, web banners, t-shirts, posters and postcards. Responsible for recruiting local vendors to donate services and managed volunteers at the event.

GREEN OLIVE MEDIA Atlanta, GA [09.2009 - 11.2009]

Design Intern

Worked in public relations and design to construct strong brands for clients in the hospitality and retail industries including logo design, print and e-mail marketing campaigns

THE CAMPUS SPECIAL Duluth, GA [06.2009 - 08.2009]

Graphic Designer

Prepared files for print and web, worked independently creating ads quickly and efficiently

VIACOM / NICKELODEON New York, NY [05.2008 - 08.2008]

Design Intern

Collaborated with the Creative Advertising Team to produce professional design through research and storyboarding, Responsible for designing print marketing pieces for the Dora the Explorer Live! Show

UNCLE JULIO'S CASA GRANDE Atlanta, GA [08.2005 - 09.2010]

Office Manager and Receptionist

Over 7 years experience in the customer service industry, built superior customer-relationship skills, experience tracking labor, inventory, and food costs, processing invoices and payroll, preparing sales reports, answering emails and phone calls professionally, and organizing files and supplies for efficient business operation.